**69034**

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| Ampersands should not be used in HTML. They may not render properly in all browsers and clients. See http://stackoverflow.com/questions/11221565/can-i-use-unencoded-ampersands-in-html  Also, ampersands are reserved terms used for search, and as such, will not be searched.  They are to be HTML encoded.  *Fixed.* |  |

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| All tags need to start and end; malformed tags can break the entire email display within an entire client(s).  *Fixed.* |  |

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| I suggest against using three digit hex values. Many email clients need exact matches, and will ‘guess’ at the last three values most often resulting in an incorrect color value being used.  *Not fixed.* |  |

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| --- | --- |
| I bolded this pipe. It reduced the data elements, and quickened the preparation. | Before:    After: |

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| Curly quotes are not to be used in HTML.  They are to be HTML encoded.  See <http://www.dwheeler.com/essays/quotes-in-html.html>  *Fixed.* |  |

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| The image file size does not match the size called in the HTML.  I recommend very strongly against doing this. See: <http://www.mediacollege.com/internet/html/image-tag.html>  *Not fixed. This might have been an attempt to render the life block more appropriately.* | Octopus:Users:PaulSizemore:Dropbox:Screenshots:Screenshot 2015-02-16 22.18.36.png |

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| --- | --- |
| The text ‘Your’ is currently set to pre-pend to all the location names. |  |

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| There are extra spaces throughout the HTML, around tags. I have seen this be a problem before. As a result, I tend not to do it.  *Not Fixed.* |  |

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| I remember there being a ‘Customer Service Available’ message. I’m assuming it was removed. |  |

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| The design for the following headers were not provided, so I created them:   |  | | --- | | * Bradenton Location | | * Clearwater Location | | * Corpus Christi Location | | * Greensboro Location | | * Port Richey Location | | * Spring Hill Location | | * Tampa Location | |  |

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| --- | --- |
| Added space in the time (before ‘am’) |  |

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| --- | --- |
| There was no ‘<td>’ in this table. |  |

|  |  |
| --- | --- |
| This cell was not colored with the background color of #e2dddb, and it was not rendering in email.  *Fixed.* |  |